



P R E S S R E L E A S E

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BRIGHT HOUSE NETWORKS BAKERSFIELD DIVISION ANNOUNCES LAUNCH OF THREE NEW HIGH DEFINITION CHANNELS

BAKERSFIELD, CA, July 28, 2008 – Bright House Networks Bakersfield Division announced today that Discovery HD, Animal Planet HD and TLC HD have been added to its free HD channel lineup in Bakersfield and Tehachapi.

These channels are available along with 14 other free HD channels on an already outstanding high definition line-up.

Discovery Channel HD, Animal Planet HD and TLC HD are all a part of the Discovery family and represent some of the best HD programming available. Here's a sampling of the programs carried on these diverse channels:
Shark Week, Meerkat Manor and What Not To Wear.

Joe Schoenstein, Division President Bright House Networks Bakersfield Division explains, "These channels are rich in content and have scored very high with our customers in recent surveys about requested HD content. In today's competitive environment, Bright House Networks wants to bring our subscribers the best in HD programming." He continues, "The commitment to quality and superior value is what sets us apart."

Discovery HD is on digital channel 57, Animal Planet HD is on digital channel 58 and TLC HD is on digital channel 68.

For more information on services available from Bright House Networks, please contact our Customer Service Representatives at 661 at 661-323-4892.

About Bright House Networks

Bright House Networks is the nation's 6th largest MSO with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division); and Tampa Bay, Florida, along with several other smaller systems in Alabama and the Florida Panhandle.

Almost all Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) available to them. Bright House Networks also makes available Digital Video Recorders (DVR) that have become immensely popular with customers. Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks local, customer service centers are available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of the Bright House Networks customers. Bright House Networks operations are proud supporters of and partners in children's safety initiatives, enhanced education programs, and community-wide efforts to invest in the future of children.

Bright House Networks is owned by the Time Warner Entertainment – Advance/Newhouse Partnership – and managed on a day-to-day basis by Advance/Newhouse Communications.

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