



P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

BRIGHT HOUSE NETWORKS PARTNERS WITH CATHOLIC CHARITIES FOR SCHOOL UNIFORM DRIVE

BAKERSFIELD, CA July 11, 2008- Bright House Networks announced that they are partnering with Catholic Charities to help collect new and used school uniforms for the Bakersfield City School District. This summer-long "Back to School" uniform drive will benefit the 33 out of 40 public schools in the district that require children to wear uniforms.

Through August 15, Bright House Networks is inviting the community to donate their gently used or new children's school uniforms. Customers can look for the bright red bins that have been placed in our customer service lobby at 3701 N. Sillect Avenue. For your convenience, additional red bins have been placed at our customer service lobbies in Delano, Lamont, Taft and Tehachapi. We invite you to simply drop your gently used or new school uniforms into these red bins.

In return for the donation, donors will receive a free Movie On Demand coupon.

Catholic Charities is also accepting your uniform donations at 525 18th Street from 9:00 –5:00 p.m. Monday through Friday.

Bright House Networks will match the uniform donations by purchasing an equal number of uniforms.

"This important campaign addresses a need in our area as well as focuses on our children. We want to help ease the strain that parents feel in trying to provide required uniforms for their kids," said Joe Schoenstein, President of Bright House Networks, Bakersfield Division. He continues, "We remain committed to Kern County and being of service to our community."

Bright House Networks Customer Service lobby locations:

Delano-1702 High Street
Lamont-10311 Stobaugh Street
Taft-145 Kern Street
Tehachapi-117 S. Mill Street, Suite 1

Catholic Charities' location:
525 18th Street

For more information on services available from Bright House Networks please contact our Customer Service Representatives at 661-323-4892 or visit www.mybrighthouse.com

About Bright House Networks

Bright House Networks is the nation's 6th largest MSO with over 2 million customers in several large markets including; Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana, Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters.

Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD), Subscription Video-on-Demand (SVOD) and the immensely popular, Digital Video Recorders (DVR) available to them. Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks operate local call centers and technical operations in the communities they serve. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of Bright House Networks communities.

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