



## P R E S S   R E L E A S E

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### FOR IMMEDIATE RELEASE

## **BRIGHT HOUSE NETWORKS ANNOUNCES SPEED INCREASE OF ROAD RUNNER LITE**

*More Speed and Value for Road Runner Lite High Speed Internet Subscribers*

**BAKERSFIELD, CA July 1, 2008**- Bright House Networks Bakersfield Division announced today that the company has increased the speed of its Road Runner Lite service to meet the growing market demand for faster Internet access.

With the speed increase of Road Runner Lite, Bright House Networks customers now have the opportunity to experience upload speeds 200% faster with download speeds 50% quicker than before.

The faster speeds will be applicable for current and new Road Runner Lite customers. With Road Runner Lite, Bright House Networks customers will now be able to download videos and movies from the Internet, faster than ever. Uploading photos to share with family and friends will be quicker than before and on-line gamers will obtain responses twice as fast as they did.

According to Joe Schoenstein, President of Bright House Networks, Bakersfield Division, the news is good for Kern County. "We strive to be on the cutting edge of technology, and bringing faster speeds to Kern County with our Road Runner Lite service really exemplifies that commitment. The speed of Lite allows our customers to truly maximize their Road Runner usage and creates even more value for this great service."

For more information on services available from Bright House Networks, please contact our Customer Service Representatives at 661-323-4892 or visit [www.mybriighthouse.com](http://www.mybriighthouse.com)

Bright House Networks is the nation's 6<sup>th</sup> largest MSO with over 2 million customers in several large markets including; Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana, Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters.

Nearly all Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD), Subscription Video-on-Demand (SVOD) and the immensely popular, Digital Video Recorders (DVR) available to them. Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks operate local call centers and technical operations in the communities they serve. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of Bright House Networks communities.

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