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BRIGHT HOUSE NETWORKS LAUNCHES ESPN HD IN BAKERSFIELD

Bakersfield, CA—Bright House Networks Bakersfield today announced the launch of ESPN HD, a 24/7 high-definition simulcast service of ESPN. ESPN HD features live, high-profile telecasts including games from Major League Baseball, the National Basketball Association, the National Football League, the National Hockey League, NCAA Women's Basketball Championships and more. ESPN HD will be located on Digital Cable channel 64 in Bakersfield and all communities it serves in Kern County.

"Bright House Networks high-definition service provides customers a compelling video experience that offers viewers more clarity and detail than ever before," said Joe Schoenstein, Vice President and General Manager, Bright House Networks Bakersfield. "We are excited to offer our customers ESPN HD and the widest variety of sports offerings in high definition today."

ESPN HD will be added to the High-definition tier. Also included on that tier are INHD, INHD2, HD NET, and HD NET Movies. The High-definition tier is only \$6.95 per month.

For Digital Cable customers with high-definition television sets, Bright House Networks offers HD-capable converter boxes at the same rate as the standard box rental fee. In addition to the High Definition tier, Bright House Networks presents KGET HD (NBC), KERO HD (ABC), TNT HD, and Discovery HD Theater free from additional charge. High-definition feeds of HBO and Showtime are also available at no additional cost to all customers who subscribe to the standard-definition version of the networks.

For more information on how to receive ESPN HD, please call Bright House Networks customer service at 661-323-4892.

About Bright House Networks

Bright House Networks is managed by Advance/Newhouse Communications and serves over 2 million customers in cable television systems in and around Tampa Bay, Central Florida, Indianapolis, Birmingham, Bakersfield and Detroit, along with several smaller systems in Alabama and the Florida Panhandle. Advance/Newhouse Communications is a privately held company

headquartered in Syracuse, New York. The Advance/Newhouse partners' other interests include Conde'Nast and Fairchild magazines, PARADE magazine, daily newspapers serving 26 cities, American City Business Journals, which publishes business journals in over 45 cities, Advance Internet and CondeNet, producers of online services, and significant interests in Discovery Communications, Ind. and Time Warner Telecom, Inc. Visit us at www.mybrighthouse.com

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