

For Immediate Release
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BRIGHT HOUSE NETWORKS ANNOUNCES FREE EDUCATOR'S CONFERENCE

BAKERSFIELD, CA- As part of an ongoing commitment to education in the greater Bakersfield area, Bright House Networks will host a FREE Educator's Conference on October 20, 2004. Together with our affiliated cable networks, Bright House Networks will give area teachers and administrators demonstrations of classroom applications of cable's resources. Representatives from several cable networks will be available to discuss the tools their networks provide. Classroom sessions with Discovery Network and the Weather Channel will allow for interactive learning. C-SPAN's Big Yellow School Bus will also be on hand for tours and resource information.

The Educator's Conference will be held Wednesday, October 20th from 3:30 pm to 8:30 pm at the Doubletree Hotel located at 3100 Camino Del Rio Court in Bakersfield. Invitations have been sent to local teachers, principals and school superintendents. There is no cost to attend. Door prizes & food will be provided.

"We are excited to be able to partner with local teachers and schools by making educational resources readily accessible to the children in our community," said Joe Schoenstien, VP/GM of Bright House Networks' Bakersfield Division.

Cable in the Classroom (CIC) was founded in 1989. It is the only industry-wide philanthropic initiative of its kind. From the beginning Cable in the Classroom's unique contribution to schools has included, free cable service that provides access to commercial-free, copyright-cleared programming for taping, and now high-speed internet access through cable modems. Using the tools provided by Bright House Networks, Cable in the Classroom and our network partners, teachers have more opportunities than ever to use a combination of excellent media, cutting-edge technologies and broadband connectivity to support teaching and learning.

Bright House Networks provides free standard installation, free monthly cable and one free cable modem for high speed internet access to accredited k-12 public and private schools in our serviceable areas. Schools can network all non-administrative computers so students and teachers will have fast and easy access to the web.

For more information on the Educators Conference, contact Nellie Gallen at 661-634-2251 or by email at nellie.gallen@mybrighthouse.com.

Bright House Networks is managed by Advance/Newhouse Communications and serves over 2 million customers in cable television systems in and around Tampa Bay, Central Florida, Indianapolis, Birmingham, Bakersfield and Detroit, along with several smaller systems in Alabama and the Florida Panhandle. Advance/Newhouse Communications is a privately held company headquartered in Syracuse, New York. The Advance/Newhouse partners' other interests include Conde'Nast and Fairchild magazines, PARADE magazine, daily newspapers serving 26 cities, American City Business Journals, which publishes business journals in over 45 cities, Advance Internet and CondeNet, producers of online services, and significant interests in Discovery Communications, Ind. and Time Warner Telecom, Inc. Visit us at www.mybrighthouse.com

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