

FOR IMMEDIATE RELEASE

July 13, 2004

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BRIGHT HOUSE NETWORKS ANNOUNCES LAUNCH OF TELEFUTURA

BAKERSFIELD CA-- Bright House Networks today announced that it launched KBTF-LP, TeleFutura on channel 31 on its Bakersfield system.

“This additional Spanish-language channel is of special interest to a significant portion of the community we serve. TeleFutura’s popularity has soared over the last two years making it one of our most requested channels. We are excited to add it to our line up,” stated Joe Schoenstein, Vice President and General Manager of Bright House Networks, Bakersfield Division.

“TeleFutura, one of the top rated Spanish language networks, offers the best in programming for the entire family. From Novelas, to blockbuster movies, to soccer & boxing, Telefutura delivers the quality programming that Bakersfield demands,” said Danielle Wade, Vice President Sales and Marketing, Bright House Networks, Bakersfield Division.

In July 2001, Bright House Networks launched Hispanavision, a tier of 16 Spanish language channels on Digital Cable. Telefutura will join that suite of channels in addition to the analog Advantage Cable level of service. Other networks on Hispanavision include EWTN en Espanol, Discovery en Espanol, TV Puma, Mun 2, Canal Sur, CNN en Espanol, Cartoon Network (SAP), Boomerang Esp, Toon Disney Esp, MTVS, VHUNO, Sopresa!, Video Rola, Fox Sports en Espanol, Cine Latino, and SiTv.

The TeleFutura Network, which was launched in 2002 and now reaches 79% of U.S. Hispanic Households, was created to provide a new range of viewing choices to U.S. Hispanics of all ages. As the newest general-interest Spanish-language broadcast network, its programming is distinct from that of Univision Communications’ other television networks (Univision and Galavision) as well as all other Spanish- and English-language networks. TeleFutura counter-programs existing Spanish-language television networks, airing alternative genres during nearly every daypart. For example, TeleFutura broadcasts hit movies against primetime novelas, first-run talk shows against daytime novelas, and original novelas against news and talk shows.

Bright House Networks Advantage Cable is available to Digital Cable customers for \$39.99 per month (plus tax and franchise fees); the Hispanavision Tier is available for \$4.00. To subscribe, or for more information on the channel, customers can call 661-323-4892.

Bright House Networks is managed by Advance/Newhouse Communications and serves over 2 million customers in cable television systems in and around Tampa Bay, Central Florida, Indianapolis, Birmingham, Bakersfield and Detroit, along with several smaller systems in Alabama and the Florida Panhandle. Advance/Newhouse Communications is

a privately held company headquartered in Syracuse, New York. The Advance/Newhouse partners' other interests include *Conde'Nast* and *Fairchild* magazines, PARADE magazine, daily newspapers serving 26 cities, American City Business Journals, which publishes business journals in over 45 cities, Advance Internet and CondeNet, producers of online services, and significant interests in Discovery Communications, Inc. and Time Warner Telecom, Inc. Visit us at www.mybriighthouse.com

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