



P R E S S R E L E A S E

For Immediate Release

Contact: Colleen Dillaway

Phone: 661-395-3342

Email: colleen.dillaway@mybrighthouse.com

BRIGHT HOUSE NETWORKS LAUNCHES SECURE DATA BACKUP OPTIONS FOR ROAD RUNNER CUSTOMERS

***—Road Runner Safe Storage Product Added to Expanding Suite of
Family-Friendly Internet Applications and Security Tools—***

Bakersfield, CA, March 08, 2007 -- Bright House Networks today announced the launch of *Road Runner Safe Storage*, a new Internet product that enables Road Runner broadband customers to safely back up and store their important data online with 500 MB of free storage space. The introduction of this new feature is just the latest addition to Road Runner's family-friendly suite of Internet Applications and Security Tools. Road Runner customers have access to an ever-growing compliment of free services that include *Road Runner Safe Storage*, *PureSight Parental Controls*, *Road Runner PhotoShow Deluxe*, *Road Runner Radio*, *Road Runner Video Channel*, and *Road Runner Game Channel*.

"The new *Road Runner Safe Storage* feature provides our customers with an easy, reliable and efficient method of ensuring that the precious memories and important data stored on their computers can be safely backed-up," said Joe Schoenstein, President Bright House Networks Bakersfield Division. "This new family-friendly service is part of Bright House Networks' ongoing commitment to improve and enrich our Road Runner customers' Internet experience."

With *Road Runner Safe Storage*, subscribers have the ability to remotely back up, store and access up to 500 MB of data, free of charge. Software is loaded through a simple, wizard-based installation, and uploads are easy, assuring users that important documents, photographs, slideshows, music, and other critical information are securely stored. Access to files is available 24/7, from any Internet-connected computer providing fast, easy data recovery and automatic back-up of stored data while offering the reassurance and peace of mind that valuable files are not vulnerable. An additional 1GB of storage can be purchased for \$1.89/month and an additional 5GB is available for \$7.99/month.

In addition, Bright House Networks Road Runner customers have access to a variety of Internet Applications and Security Tools at no additional charge, including:

- *Road Runner PureSight Parental Controls* help parents manage their child's exposure to inappropriate web content. Simple to use, parents can choose from nine categories to filter content (Adult, Weapons, Gambling, Chat, Webmail, Hate, Drugs, Sport and Dating) and can manage access based on a time schedule. With real-time protection, parents can be assured of appropriate content filtering for any web content accessed by their younger family members.
- *Road Runner PhotoShow Deluxe* offers digital shutterbugs a fun and easy way to manage, edit and share the multitude of photos that they snap. This program enables the user to create customized slideshows, enhance their photos with graphics and set them to music. With simple-to-use templates, PhotoShow Deluxe turns the desktop into a virtual scrapbook, allowing photo-fiends to create their own personalized website to share their memories with friends and family. Users also have the option to purchase prints online as well as gifts, calendars & custom PhotoShow DVDs.
- *Road Runner Radio* broadcasts a wide variety of commercial-free, CD quality music with 52 channels covering 12 genres including Rock, Pop, Urban, Country, Latin, Dance and Jazz. Road Runner Radio is easy to use, sits right on the desktop and provides a background soundtrack for the lives of every member of the family.
- *Road Runner Video Channel* brings the world of streaming video to the desktop. Customers can choose from a selection of on-demand, streaming video content, all in one place, to view the day's top news stories, highlights of all the big games, and entertainment, movie and TV clips for their leisure time. The Road Runner Video Channel requires no additional software, only a web browser.
- *Road Runner Game Channel* provides a variety of popular family-friendly games including Sudoku, crosswords, and word puzzles at no charge. Additional games are available for a subscription fee.

These new Road Runner features and many more are available to all residential Bakersfield Bright House Networks High Speed Data customers with any Road Runner package; Lite, Standard, or Premium. The entire suite of Road Runner Internet Applications and Security Tools

provides something for everyone in the family. Bakersfield Road Runner customers can access these new features by going to www.rr.com.

Bright House Networks believes in making their customers' Internet experience enjoyable and hassle-free. For more information, customers should contact Bright House Networks customer service at 661-323-4892.

About Bright House Networks

Bright House Networks is the nation's 6th largest MSO with over 2 million customers in several large markets including; Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana, Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters.

Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD), Subscription Video-on-Demand (SVOD) and the immensely popular, Digital Video Recorders (DVR) available to them. Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

In July 2006, Bright House Networks ranked "Highest in Residential All-Distance Customer Satisfaction in the Southeast Region," according to the prestigious J.D. Power and Associates 2006 Residential All-Distance Telephone Customer Satisfaction StudySM. The southeast region consists of nine states including Florida and Alabama. Just over a month later, J.D. Power and Associates 2006 Residential Cable/Satellite TV Customer Satisfaction StudySM found that Bright House Networks ranked "Highest in Customer Satisfaction Among Cable/Satellite Television Subscribers in the South Region," a region that consists of 14 states, including Florida and Alabama.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks local, customer service centers are available

24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of Bright House Networks communities.

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