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Media Contact: Danielle Wade
Phone: (661) 634-2204

BRIGHT HOUSE NETWORKS ANNOUNCES KCET BACK ON AIR

Bright House Networks today announced that KCET is back on the air on the Bakersfield and Tehachapi cable systems.

“Our customers have experienced poor picture quality on KCET for some time due to a problem with their transmitter. We have engineered a short-term solution to what has been a long term problem,” stated Joe Schoenstein, Vice President and General Manager of Bright House Networks, Bakersfield Division. Because of problems with their equipment, KCET was off the air for several weeks. After several diagnostic tests, KCET was able to isolate their equipment problem. Bright House Networks has provided a temporary solution to get KCET back on the air until KCET gets the transmitter repaired, which is expected to be in appx. two weeks. Additionally, KCET’s UHF broadcast channel 67 is currently operating on reduced power which will also be restored when the transmitter is repaired. ~~d.~~

“We are working diligently to restore a strong signal to our KCET viewers on the Bright House Networks cable system in Bakersfield,” commented Laurel Lambert, KCET director of Advertising and Promotion. “Our goal is to provide a superior signal to Bright House Networks so that their customers can receive the best quality picture of KCET programming.”

KCET will continue efforts to complete the repairs to get the picture back to a fully acceptable standard. “We believe the programming KCET provides is of value to the Bakersfield communities we serve. To that end, we are happy to continue to assist KCET with their work to improve service to more acceptable levels and deliver the quality our customers have come to expect,” added Schoenstein.

Bright House Networks is managed by Advance/Newhouse Communications and serves over 2 million customers in cable television systems in and around Tampa Bay, Central Florida, Indianapolis, Birmingham, Bakersfield and Detroit, along with several smaller systems in Alabama and the Florida Panhandle. Advance/Newhouse Communications is a privately held company headquartered in Syracuse, New York. The Advance/Newhouse partners’ other interests include *Conde’Nast* and *Fairchild* magazines, *PARADE* magazine, daily newspapers serving 26 cities, American City Business Journals, which publishes business journals in over 45 cities, Advance Internet and CondeNet, producers of online services, and significant interests in Discovery Communications, Inc. and Time Warner Telecom, Inc.

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