



P R E S S R E L E A S E

For Immediate Release

Contact: Colleen Dillaway
Phone: 661-395-3342
Email: colleen.dillaway@mybriighthouse.com

BRIGHT HOUSE NETWORKS TO HOST C-SPAN2'S BOOK TV BUS VISIT TO BAKERSFIELD

-Bus to visit local library and two bookstores.

Bakersfield, CA, March 27, 2007 -- Bright House Networks announced today that they will host a visit from C-SPAN2's Book TV Bus on March 31st and April 1st. The 45-foot long mobile television production studio is traveling the country promoting Book TV's unique nonfiction book programming. The Book TV bus is visiting libraries, bookstores and book festivals on its nationwide tour.

A bus visit includes a tour of the state-of-the art studio set, an interactive demonstration about Book TV programming, and the opportunity to learn how a television show is produced. As they travel the country the Book TV Bus crew compile interviews with authors and readerS to enhance Book TV's local coverage. Bus visitors also have the opportunity to tape a video question for possible use on an upcoming Book TV program called *In Depth*.

C-SPAN2's Book TV Bus Spots

Beale Memorial Library
701 Truxtun Avenue
Saturday, March 31st from noon to 2:00 pm

Russo's Bookstore at The Marketplace
9000 Ming Ave
Saturday, March 31st from 3:00 pm to 5:00 pm

Barnes and Noble
4001 California Ave
11:00 am to 1:00 pm

About Book TV

Every weekend starting Saturday, 8 am ET to Monday, 8 am ET, Book TV airs 48 hours of non-fiction book programming on a variety of topics including history, biographies, politics, current events, and the media. Book TV features author interviews, readings, and panels at bookstores, libraries, and book festivals across the country. For more information, visit the Book TV Web site at www.booktv.org.

Book TV Bus

The Book TV Bus has traveled through 38 states and 199 cities, hosting 75,000+ visitors and producing over 400 book related events. While traveling the country on the Bus, the crew contributed to Book TV's programming by interviewing over 200 authors.

About C-SPAN

C-SPAN, the political network of record, was created in 1979 by America's cable companies as a public service. C-SPAN is currently available in 90 million households, C-SPAN2 in 82 million households, and C-SPAN3 in more than 12 million households nationwide. For more information about C-SPAN, visit www.c-span.org.

About Bright House Networks

Bright House Networks is the nation's 6th largest MSO with over 2 million customers in several large markets including; Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana, Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters.

Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD), Subscription Video-on-Demand (SVOD) and the immensely popular, Digital Video Recorders (DVR) available to them. Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks local, customer service centers are available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of Bright House Networks communities.

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