



## P R E S S   R E L E A S E

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### **BRIGHT HOUSE NETWORKS ANNOUNCES ADDITION OF NEW CHANNEL TO ITS DIGITAL LINEUP**

**BAKERSFIELD, CA, March 21, 2008** – Bright House Networks Bakersfield Division announced today that V-me, Public Television’s Spanish language network, a service of Valley Public Television (KVPT) has been added to its Digital Cable channel lineup on digital channel 32 in Bakersfield and Tehachapi.

V-me (*veh-meh*) from the Spanish *veme*, meaning “see me,” is the first national Spanish language network presented by public TV stations. V-me entertains, educates and engages families in Spanish with world-class educational preschool content, award-winning parenting shows, current affairs, movies and specials.

“The addition of the V-me channel is part of our commitment to providing customers quality Spanish language programming, particularly in the areas of education, news and award winning documentaries,” stated Joe Schoenstein, President of Bright House Networks, Bakersfield Division.

He continues, “To be able to partner with KVPT to bring highly rated family programming content like *Plaza Sesamo*, *Trans World Sports* and *Nuestra Cocina* is outstanding.”

“We are very pleased to partner with Bright House Networks to bring this uplifting programming to our loyal viewers in Kern County,” said Paula Castadio, President & CEO, Valley Public Television.

For more information on services available from Bright House Networks, please contact our Customer Service Representatives at 661 at 661-323-4892.

#### **About Bright House Networks**

Bright House Networks is the nation’s 6<sup>th</sup> largest MSO with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division); and Tampa Bay, Florida, along with several other smaller systems in Alabama and the Florida Panhandle.

Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) available to them. Bright House Networks also makes available Digital Video Recorders (DVR) that have become immensely popular with customers. Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks local, customer service centers are available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of the Bright House Networks customers. Bright House Networks operations are proud supporters of and partners in children's safety initiatives, enhanced education programs, and community-wide efforts to invest in the future of children.

Bright House Networks is owned by the Time Warner Entertainment – Advance/Newhouse Partnership – and managed on a day-to-day basis by Advance/Newhouse Communications.

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