



P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

BRIGHT HOUSE NETWORKS, CBS SPORTS AND CSTV TO DELIVER NCAA® MARCH MADNESS® COVERAGE ON DEMAND FOR DIGITAL VIDEO CUSTOMERS

Partnership to Provide Video On Demand Content Exclusively to Bright House Networks Customers

ORLANDO, FL, March 20, 2006 – Bright House Networks, CBS Sports and CSTV today announced plans to provide additional coverage of the 2006 NCAA® Men's Division I Basketball Championship. The coverage will be comprised of condensed versions of all 63 games of the 2006 NCAA Men's Division I Basketball Championship, including a free preview of the NCAA Tournament.

All condensed games will be available for \$ 0.99. For Rounds 1 & 2, CSTV, CBS Sports and Bright House Networks will offer bundles containing two condensed games of 10-20 minutes each in length, for the price of one as a special bonus for its March Madness® fans. Individual games from the regional semifinals throughout the end of the tournament will each be 15-20 minutes in length.

The content will be available for purchase to Bright House Networks customers through April 10, 2006.

According to Joe Schoenstein, President of Bright House Networks-Bakersfield Division, "This coverage from CBS Sports and CSTV really showcases the power and flexibility of Bright House Networks Video on Demand capabilities. Our offering represents a superior value proposition with unrivalled ease of use for all college basketball fans. Additionally, the condensed game format enables passionate fans to quickly catch up on the tournament and their favorite teams."

"CSTV continues to be committed to reach out to college sports fan in as many ways as possible," said Brian Bedol, President and CEO, CSTV. "The NCAA Tournament is an event that is best served with several touch points to supplement the televised coverage. We couldn't be happier that Bright House Networks is providing this unique platform to showcase the three most exciting weeks on the college sports calendar.

College Sports Television Network (CSTV) provides wall-to-wall comprehensive tournament programming in complement to CBS Sports' live network coverage of the 2006 NCAA Division I Men's Basketball Championship. Extensive highlight shows, pre-game shows and tournament talk began with Selection Sunday and will conclude Championship weekend, live from Indianapolis, Ind.

About Bright House Networks

Bright House Networks is owned by the Time Warner Entertainment - Advance/Newhouse Partnership --- and managed on a day to day basis by Advance/Newhouse Communications. Bright House Networks serves more than two million customers in several markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units.

About CSTV

CSTV Networks, Inc., now part of the CBS Corporation, is the leading digital and cable programming company dedicated to college sports. Connecting more fans to more college sports than any other company, its many platforms for programming distribution include *CSTV: College Sports TV*, televising regular-season and championship events for 35 men's and women's college sports; *CSTV.com* and its network of nearly 250 official athletic sites; *CSTV All Access*, broadband services providing live audio and video of more than 7,000 events annually; as well as satellite television and radio, in-flight entertainment, wireless networks and more. Further information is available at www.CSTV.com.

About CBS

CBS Corporation (NYSE: CBS.A and CBS) is a mass media company with constituent parts that reach back to the beginnings of the broadcast industry, as well as newer businesses that operate on the leading edge of the media industry. The Company, through its many and varied operations, combines broad reach with well-positioned local businesses, all of which provide it with an extensive distribution network by which it serves audiences and advertisers in all 50 states and key international markets. It has operations in virtually every field of media and entertainment, including broadcast television (CBS and UPN), cable television (Showtime and CSTV Networks), local television (CBS Television Stations), television production and syndication (CBS Paramount Television and King World), radio (CBS Radio), advertising on out-of-home media (CBS Outdoor), publishing (Simon & Schuster), theme parks (Paramount Parks), digital media (CBS Digital Media Group and CSTV Networks) and consumer products (CBS Consumer Products). In Fall 2006, UPN will cease operations and The CW, a new fifth broadcast television network, will launch as a joint venture between Warner Bros. Entertainment and CBS Corporation. For more information, log on to www.cbscorporation.com.

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