



PRESS RELEASE

FOR IMMEDIATE RELEASE
January 13, 2006

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BRIGHT HOUSE NETWORKS ANNOUNCES THE ADDITION OF CBS AFFILIATE KBAK 29 IN HIGH DEFINITION.

Bakersfield, California- Bright House Networks announced today that CBS Affiliate KBAK 29 was added to their high-definition channel lineup. KBAK 29 will be available to High Definition Tier subscribers on Digital Cable channel 47.

“We are excited to announce the addition of KBAK in high-definition just in time for the NFL playoff games this weekend” stated Joe Schoenstein, President of Bright House Networks, Bakersfield Division. “We are pleased to be able to offer our customers every available local HD Broadcast Station, something satellite does not do”.

For Digital Cable customers with high-definition television sets, Bright House Networks offers HD-capable converter boxes at no extra charge. Bright House Networks presents KBAK HD (CBS), KGET HD (NBC), KERO HD (ABC), TNT HD, and Discovery HD Theater free with our HD service. High-definition feeds of HBO and Showtime are also available at no additional cost to all customers who subscribe to the standard-definition version of those networks. In addition, Bright House Networks offers a High Definition Tier, which includes ESPN HD, HD Net, IN HD, and Universal HD.

About Bright House Networks

Advance/Newhouse Communications provides day-to-day management of Bright House Networks cable systems pursuant to its partnership with Time Warner Entertainment. Bright House Networks serves more than two million customers in several large markets that include Bakersfield, Tampa Bay and Central Florida (Orlando), Indianapolis, Birmingham, and Detroit, along with several other smaller systems in Alabama and the Florida Panhandle.

Nearly 100% of Bright House Networks customers have high-speed data (HSD), Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) available to them. Bright House Networks also makes available Digital Video Recorders (DVR) that has become immensely popular with customers. The company's Florida operations were among the first in the country to offer High Definition Television signals (HDTV). Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals. Bright House Networks also offers HSD customers a choice of Multiple Internet Service Providers (MISP).

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of the Bright House Networks customers.

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