



FOR IMMEDIATE RELEASE

Local Contact: Colleen Dillaway  
Phone: 661-395-3342  
Email: [colleen.dillaway@mybrighthouse.com](mailto:colleen.dillaway@mybrighthouse.com)

**BRIGHT HOUSE NETWORKS ANNOUNCES LIVE HIGH DEFINITION  
COVERAGE OF THE SPACE SHUTTLE DISCOVERY'S HISTORIC FLIGHT.**

July 8, 2005 Bakersfield, California- Bright House Networks announced today that NASA'S space shuttle launch will be carried live in high-definition exclusively by HDNet and will be available to High Definition Tier subscribers on Digital Cable channel 62.

Bright House Networks and HDNet will take viewers on an exclusive high-definition adventure with complete coverage of NASA's historic Return to Flight, as the Space Shuttle Discovery and its seven-member crew embark on mission STS-114, currently scheduled for July 13. Utilizing up to 14 cameras positioned throughout the Kennedy Space Center, HDNet's extensive live coverage on the launch date will begin at 8:00 a.m. PDT with behind-the-scenes access to the astronauts and their families as they eat breakfast, suit up, board the shuttle, and complete their pre-launch routine inside the crew module. Then viewers will witness the countdown, launch, and follow the shuttle as it reaches far into the earth's atmosphere.

HDNet's cameras will also be live on location for the shuttle's landing, currently scheduled for July 25 at 8:01 a.m. PDT. In keeping with HDNet's practice of delivering live world news raw and uninterrupted by outside commentary, the network will be broadcasting the natural sounds of the launch complemented by NASA's commentary, allowing the audience to receive 100% of their information directly from mission control.

For Digital Cable customers with high-definition television sets, Bright House Networks offers HD-capable converter boxes at the same rate as the standard box rental fee. In addition to the High Definition Tier, which is available for a monthly fee of \$6.95, Bright House Networks presents KGET HD (NBC), KERO HD (ABC), TNT HD, and Discovery HD Theater free from additional charge. High-definition feeds of HBO and Showtime are also available at no additional cost to all customers who subscribe to the standard-definition version of those networks.

For more information on how to receive HDNet, please call Bright House Networks customer service at 661-323-4892.

#### **About Bright House Networks**

Advance/Newhouse Communications provides day-to-day management of Bright House Networks cable systems pursuant to its partnership with Time Warner Entertainment. Bright House Networks serves more than two million customers in several large markets that include Bakersfield, Tampa Bay and Central Florida (Orlando), Indianapolis, Birmingham, and Detroit, along with several other smaller systems in Alabama and the Florida Panhandle.

Nearly 100% of Bright House Networks customers have high-speed data (HSD), Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) available to them. Bright House Networks also makes available Digital Video Recorders (DVR) that have become immensely popular with customers. The company's Florida operations were among the first in the country to offer High Definition Television signals (HDTV). Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals. Bright House Networks also offers HSD customers a choice of Multiple Internet Service Providers (MISP).

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of the Bright House Networks customers.

###