

Bright House Networks



P R E S S R E L E A S E

Contact: Colleen Dillaway
Phone: 661-395-3342
Email: colleen.dillaway@mybrighthouse.com

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BRIGHT HOUSE NETWORKS ANNOUNCES MORE FREE VIDEO ON DEMAND CONTENT

“Cutting Edge TV” debuts September 26, 2006

(Bakersfield, California September 26, 2006) – Bright House Networks today announces the addition of Cutting Edge TV to their Digital Cable line up. Beginning September 26th, Cutting Edge TV will be located on digital channel 304 and will be an On Demand channel available to all Digital cable customers free of any additional charges.

In an effort to make channel locations more intuitive for customers, Cutting Edge TV will act as a one stop shop for shows previously found on four separate channels including Adult Swim On Demand, Anime On Demand, Comedy Central On Demand, and G4 On Demand. In addition, content from two new channels will be added, Octane TV and Ripe TV. Starting September 26th content from all six of these channels will be found together exclusively on Cutting Edge TV, digital channel 304.

“We are interested in streamlining our lineup to help customers get the most value out of the more than 250 channels available to them,” said Joe Schoenstein, president of Bright House Networks Bakersfield Division. “This new channel, which is available free to all Digital cable customers, puts the best On Demand programming of this genre together in one easy-to-navigate channel.”

The more than 20 Favorite On Demand channels available from Bright House Networks list popular programs that customers can browse through and then push “start” whenever they wish—all at no extra charge. DVD like functionality with features such as pause, rewind, and fast forward are available right from the customer’s remote control. No other video or entertainment provider in Kern County offers this feature.

For more information on pricing and packages please contact Bright House Networks customer service at 661-323-4892.

About Bright House Networks

Bright House Networks is the nation's 6th largest MSO with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters.

Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) available to them. Bright House Networks also makes available Digital Video Recorders (DVR) that have become immensely popular with customers. Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks local, customer service centers are available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of the Bright House Networks customers. Bright House Networks operations are proud supporters of and partners in children's safety initiatives, enhanced education programs and community-wide efforts to invest in the futures of children.

Bright House Networks is owned by the Time Warner Entertainment - Advance/Newhouse Partnership --- and managed on a day to day basis by Advance/Newhouse Communications.

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