



## P R E S S   R E L E A S E

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### FOR IMMEDIATE RELEASE

#### BRIGHT HOUSE NETWORKS ANNOUNCES \$44,000 DONATION TO COMMUNITY ACTION PARTNERSHIP OF KERN'S FOOD BANK

Bakersfield, California August 14, 2006- Bright House Networks announced today that it has pledged a total value of more than \$40,000 in cash and in-kind support to fight hunger in Kern County. Bright House Networks will produce a Public Service Announcement and air it on the cable system's channels for the next twelve months with the goal of raising community awareness for the Food Bank and the overwhelming need in Kern County.

Bright House Networks will present the check at the Partnership Food Bank located at 1825 Feliz Drive on Wednesday, August 23, 2006 at 1:00 pm. Members of the media are invited to attend. A map is attached.

"We are proud to be long time supporters of the Community Action Partnership (the Partnership) and the Food Bank," stated Joe Schoenstein, President of Bright House Networks, Bakersfield Division. "Bright House Networks is a concerned neighbor and glad to lend our resources whenever possible in the pursuit of eradication of hunger in Kern County."

"In addition to accepting food donations, the Partnership Food Bank focuses on creating long-term community relationships that allow for maximization of resources. Helping people and changing lives is a 'community action' effort. Bright House Networks is a prime example of that," said the Partnership's Executive Director Fred A. Drew. "Not only are food donations important to the Food Bank but every \$1.00 donated equates to 10 pounds of food. Bright House Networks understands that monetary donations go a very long way towards solving the hunger problem in Kern County," concluded Gary Romriell, Partnership Food Bank Manager

Throughout the year, Bright House Networks is constant in their support of different Kern County charities. Monetary contributions, volunteers as well as in-kind donations are just some of the ways Bright House Networks has demonstrated a pledge to the families it serves in the greater Bakersfield community.

Bright House Networks  
Community Action Partnership of Kern Donation  
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To find out how you can be a part of the solution, please contact CAP of Kern at *661-398-4520* or email [info@capk.org](mailto:info@capk.org). To donate, send check or money order to:  
Partnership Food Bank, 300 19th Street, Bakersfield CA 93301

**About Bright House Networks**

Advance/Newhouse Communications provides day-to-day management of Bright House Networks cable systems pursuant to its partnership with Time Warner Entertainment. Bright House Networks serves more than two million customers in several large markets that include Bakersfield, Tampa Bay and Central Florida (Orlando), Indianapolis, Birmingham, and Detroit, along with several other smaller systems in Alabama and the Florida Panhandle.

Nearly 100% of Bright House Networks customers have high-speed data (HSD), Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) available to them. Bright House Networks also makes available Digital Video Recorders (DVR) that has become immensely popular with customers. The company's Florida operations were among the first in the country to offer High Definition Television signals (HDTV). Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals. The company has commenced deployment of Digital Phone in all divisions.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of the Bright House Networks customers.

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